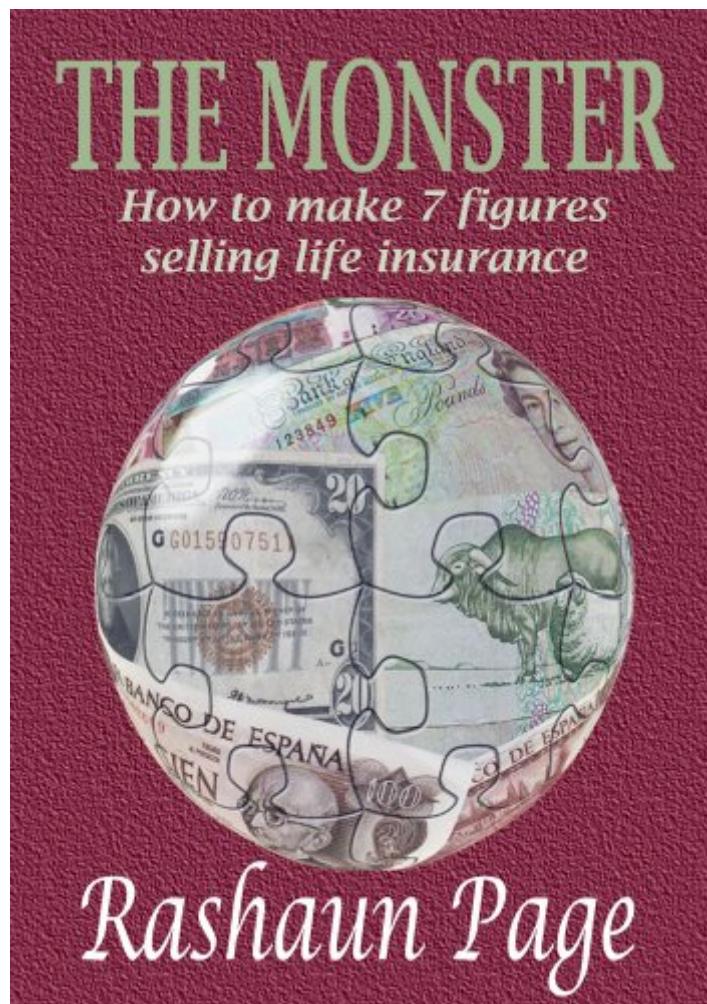


The book was found

The Monster -How To Make 7 Figures Selling Life Insurance



Synopsis

The Monster is a step by step guide on how to experience super success in the life insurance industry. Professional sports teams, pro athletes, celebrities, fortune 500 companies all call Rashaun Page their agent. This book will layout the blueprint on how easy it is to become a dominating force in this industry. The techniques are laid out in the pages of this book.

Book Information

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Customer Reviews

Hi,I've read at least 100 sales books and 3000 or 4000 marketing books.I understand a number of reviews on this book weren't favorable. I think I can explain why. And tell you why I read the book 4x times and feel you should also.1. Here's why this book is exceptional:Rashaun earns 7 figures in commissions annually.2. He does this by using about 10 prospecting methods every single day.3. He distributes 50,000 reply cards a month, 5000 flyers a day, and more. He passes out literature daily. Now, when I sold insurance no one ever gave me ANY of these ideas. They told me call through my book of business and that there were some direct mail letters in a drawer I could look at.4. He breaks down the number of leads each method generates. Now there's one thing he doesn't

do: This book doesn't go into in-depth step-by-step implementation details. For example, there's no sample flyer or even a picture of the flyer he distributes. There is a very rough mockup of his business reply mailer he distributes. That is the reason I think some criticized the book. Others said they didn't learn anything. I don't know man. The dude does 7 figures in COMMISSIONS annually. He DOMINATES the sale of family life insurance in NY. He is #1 with multiple vendors in sales. I've read a lot of books on insurance sales and never saw one this detailed about prospecting. Most books give methods to get referrals or a few things that don't work. This guy is what he says he is. He says he's a prospecting monster. After you read the book, I can't fathom that you aren't motivated to crank up some prospecting.

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